



HendersonEventCenter.com

**For Immediate Release
May 13, 2020**

**Contact: Melissa Warren
702-528-6016; melissa@ffwpr.com**

**City of Henderson Releases Projected Tax Revenues, Operational Savings,
Return on Investment of Proposed Henderson Event Center**

Return on Investment Projected at 106.57 Percent

Henderson, Nev. --- The City of Henderson today released projected tax revenues, operational savings and return on investment tied to the redevelopment of the Henderson Pavilion as a year-round enclosed venue that, if approved, would become the home of the American Hockey League team affiliate of the Vegas Golden Knights, a venue for local performing arts organizations like the Henderson Symphony Orchestra, and a multi-purpose event center for concerts, festivals, theatrical arts and community functions of various kinds.

The projections are based on a total project cost of approximately \$80 million, with up to an additional \$4 million for contingencies, to be shared equally between the City of Henderson and an affiliate of the Vegas Golden Knights.

A recent analysis by Jim McIntosh, Chief Financial Officer, City of Henderson, determined that the City is expected to benefit from \$40.9 million in projected savings and tax revenue generated over 20 years, which equals the life of the bonds issued to support the City's contributions towards the project. The one-year return on investment to the City for the proposed Event Center is projected to be 106.57 percent based on matching investment from the Vegas Golden Knights, annual savings from no longer operating the Pavilion, and enhanced tax impacts created by economic benefits of the Center. It is expected the City will have recouped its original investment in the first year of the new Event Center and will benefit from a projected 6.57 percent savings and additional taxes generated by the development project.

According to McIntosh, the City will enjoy substantial savings from no longer operating the Pavilion, which currently costs more than \$1.6 million annually to maintain. "The economic output of the Event Center will directly and indirectly enhance sales tax in the area, and the City will benefit from taxes related to construction of the new venue," he said. The economic tax benefit to the City is estimated at \$173,363; and construction taxes generated by the project are estimated at \$753,750.

This information supplements additional economic impact projections of the proposed 6,000-seat enclosed venue released last week as outlined below.

Construction of the proposed Henderson Event Center would:

- Generate a one-time **economic output of \$142.1 million**
- Generate the equivalent of **1,017 full-time jobs** during construction
- Support **wages and salaries of approximately \$54.7 million** during construction

Ongoing operations would:

- Generate **annual economic impact between \$17.2 and \$26 million**
- Generate **annual wages and salaries of venue personnel between \$6.3 and \$9.4 million**
- Support between **89 and 122 direct jobs annually**

Results of a statistically valid survey conducted in March and April by Discovery Nevada, an independent market research firm and a partnership of Applied Analysis and Discovery Research Group, found that:

- **71 percent of Henderson residents believe the project, as proposed, would be good for Henderson**
- **71 percent thought a minor league hockey team would be good for the City**
- **69 percent of respondents either “strongly support” or “somewhat support” the redevelopment of the Henderson Pavilion into an enclosed, 6,000-seat entertainment venue**

According to Richard Derrick, City Manager and CEO, City of Henderson, the City is committed to a design that is compatible with the area that includes more onsite parking, expedited traffic improvements in the area, outdoor enhancements and the addition of onsite amenities for community benefit.

“The proposed Henderson Event Center is similar in size to the existing Pavilion and would not impede access to other nearby community amenities, including the Paseo Verde Library, the Henderson Multigenerational Center and the nearby West Henderson Police Station,” said Derrick.

“A public-private partnership with the VGK organization and the City of Henderson is the very reason the proposed Henderson Event Center could even become reality,” Derrick continued. “As an experienced operator, the VGK organization brings a new level of sophistication and quality to the venue that will enhance programming, food and beverage offerings and overall patron and performer/athlete experience. This partnership would help the City of Henderson to realize the potential of the area and the original venue, while providing residents access to a plethora of exciting sports, arts and cultural events of all kinds.”

For more information on the proposed Henderson Event Center, visit **HendersonEventCenter.com**.

###